

3v3 UK PRIVACY POLICY

INSTRUCTIONS

Last updated: 6 May 2026

Welcome to the website of **3v3UK Ltd** (“we”, “our”, “us”).

We are committed to protecting and respecting your privacy and ensuring your personal data is handled securely and responsibly.

This Privacy Policy explains how we collect, use, store and protect your information when you use our website, register for events, contact us, or interact with our services.

1. Who We Are

3v3UK Ltd

Website: [3v3UK \(www.3v3.co.uk\)](http://www.3v3.co.uk)

Email: info@3v3.co.uk

For the purpose of UK data protection law, 3v3UK Ltd is the “Data Controller” of your personal data.

2. Information We Collect

We may collect and process the following types of personal information:

Information You Provide

When you:

- register for tournaments or events
- complete forms on our website
- subscribe to newsletters
- make enquiries
- purchase products or services
- enter competitions or promotions

We may collect:

- name
- email address
- phone number
- postal address
- club/team details
- player details
- emergency contact information
- payment and billing information

Information Collected Automatically

Privacy Policy

When you use our website, we may automatically collect:

- IP address
- browser type
- device information
- pages visited
- time spent on pages
- referral sources
- cookies and tracking data

3. How We Use Your Information

We use your information to:

- manage tournament and event registrations
- communicate important event information
- process payments
- provide customer support
- improve our website and services
- send marketing communications
- analyse website usage and performance
- fulfil legal and safeguarding obligations

We will only use your data where we have a lawful basis to do so under UK GDPR.

4. Marketing Communications

We may send:

- event updates
- special offers
- newsletters
- product launches
- promotional information

You can unsubscribe at any time by:

- clicking the unsubscribe link in emails
- contacting us directly

We will never sell your personal data to third parties.

5. Cookies

Our website may use cookies and similar technologies to:

- improve user experience
- remember preferences
- analyse traffic
- support advertising and remarketing

Cookies may include:

- essential cookies
- analytics cookies
- marketing cookies

You can manage or disable cookies through your browser settings.

6. Sharing Your Information

We may share your information with trusted third parties including:

- payment processors
- event partners
- email marketing providers
- website hosting providers
- safeguarding or governing bodies where required

We only share information necessary for the services being provided.

7. Data Security

We take appropriate technical and organisational measures to protect your personal data against:

- unauthorised access
- loss
- misuse
- disclosure
- alteration

However, no internet transmission is completely secure and we cannot guarantee absolute security.

8. How Long We Keep Your Data

We only retain personal data for as long as necessary to:

- provide services
- meet legal obligations
- resolve disputes
- enforce agreements

When data is no longer required, it will be securely deleted or anonymised.

9. Your Rights

Under UK GDPR, you have the right to:

- access your personal data
- correct inaccurate data
- request deletion of your data
- restrict processing
- object to processing
- request data portability
- withdraw consent at any time

To exercise any of these rights, contact us at:

info@3v3.co.uk

10. Children's Privacy

As many of our services involve youth football participants, we take children's privacy seriously.

Where required:

- parental or guardian consent will be obtained
- children's data will only be collected where necessary
- safeguarding procedures will be followed

11. Third-Party Links

Our website may contain links to external websites.

We are not responsible for the privacy practices or content of third-party sites.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Any updates will be posted on this page with the revised update date.

13. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact:

3v3UK Ltd

Email: info@3v3.co.uk

Website: [3v3UK](#)

14. Complaints

If you are unhappy with how we handle your personal data, you have the right to complain to:

Information Commissioner's Office

Website: [ICO Website](#)